

ERIC AABERG

CONTENT MARKETING & BRANDING MANAGER

ABOUT

I am a Content Marketing and Branding Manager for numerous companies and entities. I have a large presence on social media, and in the industry, with my various accounts and clients.

CONTACT

eric@aaberghome.com
+214 675 9784

Social Media:
@erictigerawr

EXPERIENCE

CONTENT AND COMMUNITY MANAGER | MINETERIA, INC. | 2016 - PRESENT

- Created content for a video game network which reaches thousands of unique people daily.
- Handled player relations, support help, staff team, update announcements, social media, and official documentation.

PROJECT MANAGER | NEXRL SOLUTIONS, LTD. | SEPT 2016 - DEC 2017

- Handled public relations, support help, staff team, update announcements, social media, and official documentation.
- Responsible for partner relations with our content creator and advertiser who has over 7,000,000 social media followers.

QUALIFICATIONS

2018 SLACK TECHNOLOGIES CERTIFIED

2013 MARKETING I (CERT)

2012 WEB DEVELOPMENT A (CERT)

SKILLS

- CREATIVE IDEA CONSTRUCTING
- SOCIAL MEDIA MARKETING
- PROJECT MANAGEMENT
- CUSTOMER SUPPORT
- GRAPHICS DESIGN
- LEADERSHIP

PORTFOLIO

[LINKEDIN.COM/IN/ERICTIGERAWR](https://www.linkedin.com/in/erictigerawr)
ERIC.AABERGHOME.COM

EDUCATION

UNIVERSITY OF TEXAS AT DALLAS
NAVEEN JINDAL SCHOOL OF
MANAGEMENT - CURRENT STUDY